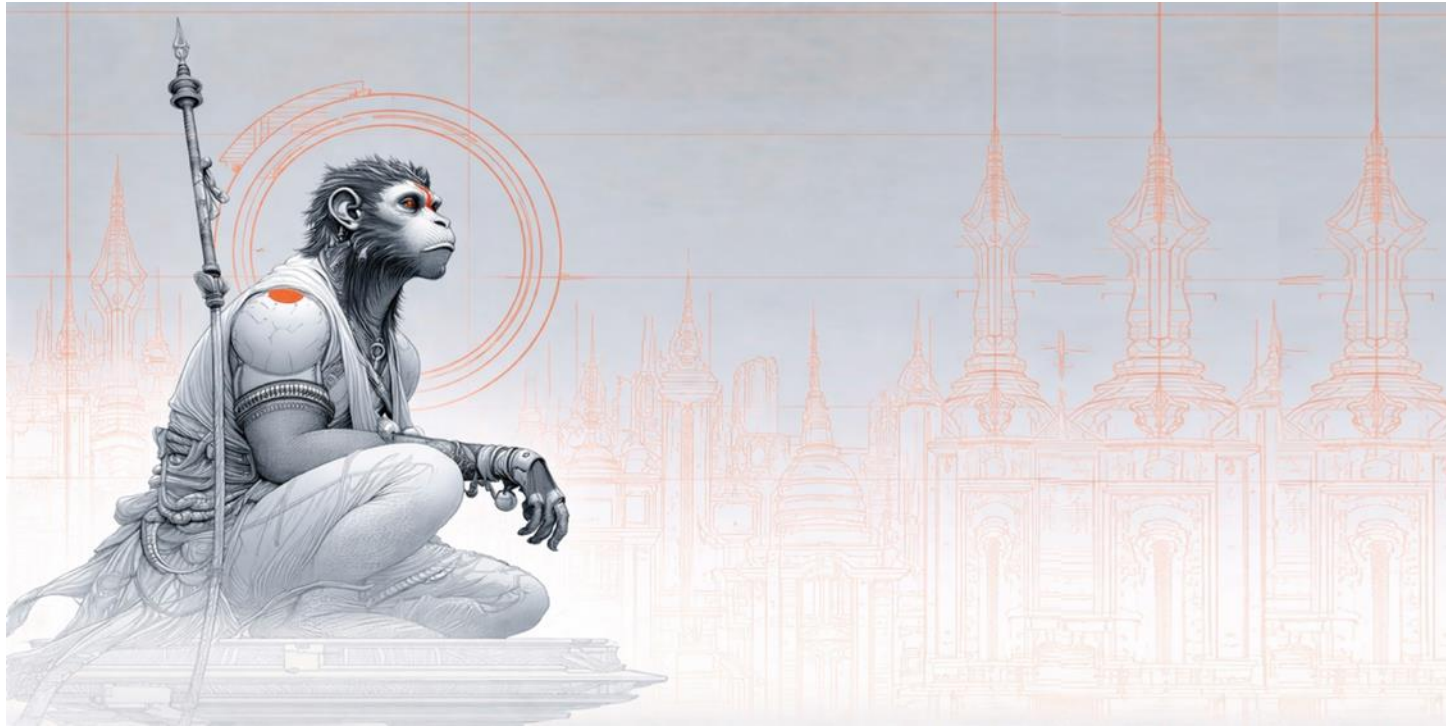


51. NAVODHYA FILM CITY

CIP Number: CREZ-XRP-51



C2 Hook:

1,000 acres. Zero concrete. Infinite stories. This is not a film city. It is a cognitive biosphere.

Unique Proposition:

The world's first XR-native film production ecosystem, designed from the ground up as a hybrid physical-digital creative territory. Not a studio backlot—a living city where residents are also characters, and the boundary between fiction and life is deliberately permeable.

Creative Inception:

Noida, 2024. Tomar realized that Pixel Galaxy's IP universe had grown too large for traditional production models. The GTM and Pixodus narratives required infrastructure that did not yet exist. Navodhya is the attempt to build it.

Format:

- 1,000-acre themed experience zone
- Status: Concept stage [citation:TOC_CREZ2.pdf]

Cost Projection:

(Pre-feasibility estimate)

Item	Basis of Estimate	Cost (USD)
Master planning & architectural concept	Reference: Dubai creative clusters	2,500,000
Land acquisition (India, tier-2 city)	1,000 acres, government partnership model	15,000,000
Phase 1 infrastructure (XR stages, training)	Minimal viable production hub	8,000,000
Total Phase 1		25,500,000

Proposed Timeline: 2026–2030
